

<b>Document Code:</b> GM-KP-001	<b>First Publish Date:</b> 02.02.2001	<b>Revision No / Date:</b> 03 / 12.03.2020	<b>Page No:</b> 1/2
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Since it's foundation, Rapunzel Organik Tarım Ürünleri ve Gıda Tic. Ltd. Şti is dedicated to producing and distributing healthy foods and at the same time protecting ecological balance of the nature.

All Rapunzel products are sourced from 100% organic agriculture since the beginning. Protecting and improving the organic, wholesome quality and safety of our food products has highest priority for us.

Organic agriculture is the base for a sustainable, future-proof economy and an essential contribution to global food security.

Besides the aspects of an organic, high quality and safety food production, for Rapunzel, also the social aspects play an important role.

Our employees and all those who are part of the value chain strive towards this goal.

In this context, while producing 100 % organic with love for a fair and liveable world, in which globalization isn't perceived as a harassment but as a chance; We undertake to;

- Produce our goods in comply with national & international legal requirements and food safety system standard requirements,
- Process our products in comply with national & international organic legal requirements and other international organic standards like Demeter, Krav, FFL, etc.,
- Provide environmental conditions suitable for good production practices, good hygiene practices and food production,
- Provide full traceability in which we can reach the origin of our products and control the farm activities, harvest, storage, processing and sales stages of our productions,
- Ensure the quality and safety of our products with intense internal quality controls and numerous external analysis done in accredited laboratories,
- Increasing the efficiency of our processes by following the technological developments,
- Improve our products, processes and factory continuously and always update the food safety information in the food chain and transfer them to the management system,
- Raise employee awareness about our commitment to 100% organic production, high quality, safe & hygienic food production and environmental protection through continuous educations; carry out our activities with conscious employees,
- Create a healthy and safe working environment and prevent work accidents and occupational diseases by determining, applying and enforcing necessary precautions,
- Be a company, which supports and improves the self- development of employees and provides high level of employee motivation & satisfaction and long periods of staff employment with providing suitable working area to all RAPUNZEL employees,
- Educate the project farmers regularly; increase their awareness about organic production and organic farming rules and thus to carry out our projects with conscious farmers,
- Ensure the best organic quality in our organic projects by checking the activities of our farmers and their ability to comply with organic farming rules with intensive contact and effective communication with our farmers,

<b>PREPARED BY</b> Function : Quality Manager	<b>APPROVED BY</b> Function : General Manager
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- Be in a continuous and effective communication with our suppliers and cooperate with suppliers who share our philosophy,
- Supply the best service and the best product quality to our trade customers as well as their customers according to their food safety and quality demands,
- Actively protect the environment by determining our actions with considering that natural resources are limited and planning our activities with considering the protection of natural resources, climate and biodiversity,
- Take into account the social and economic conditions of all our partners we interact with in all our work processes and support the studies that will contribute to economic & social development; to be sensitive to the issues that concern our society; creating positive and sustainable economic & social impacts that are respectful to universal values and thereby push our society forward,
- Treat our farmers, suppliers, employees, customers fairly and with respect; ensure a sufficient level of added value for all our stakeholders; strive to increase the business volume with the honest trade programs.

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